

“The results of working with Karen are excellent. After doing her concise exercises I saw a complete improvement in my targeted communication skills for television. I have translated her tips to my performance in the courtroom.”

Donnalynn Darling, Esq., Trial Attorney
Partner: Meyer, Souzzi, English and Klein

“Karen is a master storyteller who understands the business angle as well as the creative. She helped us perfect the way in which we presented the complex pitch to our client and brought it to life through appropriate and compelling story”

Mary Lee Joseph, Creative Director
PGI, New York

“Karen was able to teach me how to speak to an audience of 400 people as easily as to an audience of 5 people. My public speaking skills have helped my career rapidly advance!”

Lynnette Leathers, VP Sales, MarketTools
President, American Marketing Association

“Karen taught me both general principles and subtleties which I found invaluable. Her manner is remarkably clear, direct, supportive and sensitive.

Robert Enteen, Ph.D
Director, Webcasting Division, LMH

“Karen's aid to me was crucial in my academic and personal life as a whole. She works at such a level and depth of insight that she reconnects me with the reasons I went into medicine in the first place. Her ability to blend good science with personal style and rich communications skills continues to enhance my interactions with colleagues and patients alike.”

Dr. Ed McCarthy, Johns Hopkins University
School of Medical Education

“Karen is simply the best teaching artist I have seen in any discipline, at any location, at anytime.”

Dr. Marc Summers, PhD., Arts Consultant, C.W. Post

“What an experience! Every time I spend time with Karen I improve”

Greg Reid
CMO, Yellow Corporation

ADVANCED PRESENTATION SKILLS

For
Senior Management
And
New Business Teams



Specializing In
FINANCE
HEALTHCARE
ADVERTISING

Karen De Mauro, Presentation Coach

The Acting Center 421 West 24th St. #5D
New York, NY 10011
PH/FAX (212) 675-6944
www.theactingcenter.com
karendemauro@earthlink.net

Maximize Delivery and Engagement

WITH

Individual Coaching

AND

Custom Designed Group Programs

WHAT YOU GET

ONE-TO-ONE PRIVATE SESSIONS IN ADVANCED SKILLS

TRAIN YOU TO

Conduct Audience Focus in Time and Space

Create Client-Centered Content

Shape Your Presentation for Impact and Retention

Highlight Key Points with Vocal Variety

Streamline Your Preparation

Build a Reservoir of Anecdotes and Stories

Increase Client Absorption

Use Dynamic Objectives to Interact

STRUCTURED GROUP SKILL-BUILDING PROGRAMS

Create a Unified Approach

Build a Common Language

Generate Presentation Templates for Future Projects

Win Business

Ease and Focus Preparation

Inspire Confidence

“Karen De Mauro is one of the best presentation coaches I have ever worked with, because, rather than imposing the same approach on everyone, she focuses on bringing out the best in each individual by enhancing his or her personal style. She was instrumental in helping Lowe win a major piece of new business.”

**Tim Millas, Executive VP/CCO
Lowe McAdams Healthcare**

“Karen’s keen insight and methods transform individuals, her process works time and time again.”

Kathy Sorensen, CAO



As Artistic Director of The Acting Center, Presentation Specialist, Karen De Mauro, has over 25 years of experience coaching corporate executives, new business teams, and Broadway Actors. She works in a variety of venues from Lehman Brothers to The United Nations, from Interlink Healthcare and Kirshenbaum & Bond Ad Agency to The Smithsonian Institution. She also serves as presentation coach for The Newman Group, The Executive Coaching Group, and works with a wide range of clients in finance, advertising, healthcare and environmental organizations.